



Emirates Wildlife Society - WWF

GREEN PANDA

Green Panda is a new and unique event partnership opportunity for organisations interested in protecting the UAE’s environmental heritage for a sustainable future.

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Emirates Wildlife Society – WWF’s vision is to build a future in which people live in harmony with nature. We believe conservation and sustainability can not only thrive in parallel to growth and development, but can lead to innovation.

Companies have the power to make impacts beyond the scope of individuals. By partnering with EWS-WWF, your organisation can host an event inspiring your staff, customers and our community to live more sustainability.

There are two ways of doing this:

OPTION 1

Your organisation selects EWS-WWF as the primary beneficiary for existing fundraising event plans.

OPTION 2

Organisations can sponsor a GREEN PANDA event linked to an established environmental day.

UNIQUE VALUE OF EVENT PARTNERSHIPS

Event partnership offers a distinctive way companies can demonstrate commitment to environmental CSR, raise brand profile, while spreading conservation messages and opportunities across communities.

Throughout the build up to and during the event, EWS-WWF provides communication and unique engagement resources. And as the host, you automatically become an **EWS-WWF Corporate Member**, giving your company access to additional communication tools and employee engagement benefits over a 12-month period.

WHAT TYPE OF ACTIVITIES OCCUR DURING GREEN PANDA EVENTS?

GREEN MOVIES

Screening unique films focusing on our most pressing environmental issues, while highlighting work being done in the UAE to address them. Special activities preceding the screening, enriching the movie experience. Great for summer time!

GREEN FAMILY FUN DAY

A day filled with fun activities linked to conservation themes like marine or terrestrial conservation, wildlife trade, climate change and energy. Interactive edutainment for children of all ages!

THE GREAT GREEN RACE

A fun and competitive treasure hunt, designed to raise awareness on conservation work whereby corporate or sponsored teams compete through an entertaining mix of physical and mental tasks.

GREEN MAJLIS

A fundraising gala dinner to support one of our four programmes, such as marine or terrestrial conservation, climate change and energy, and wildlife trade.

THE GREEN BOAT FLOAT

This event raises public awareness on sustainability through a boat race that incorporates recycled materials, ingenuity, team work, and a whole lot of fun for both participants and spectators. Corporates create eco-friendly boats and race against other teams on the day of the event.

GREEN ARTS AND MUSIC FESTIVAL

Earth-friendly festival featuring green art which encourages local musicians and artists to participate in activities that promote sustainability and a greener, cleaner environment.



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Why Partner with EWS-WWF?

No other NGO in the region works on conservation issues in the same way EWS-WWF does.

By hosting an event, you help ensure a sustainable future for the UAE and our planet. Your company both raises funds for EWS-WWF, and raises the wider community's sense of responsibility for the most pressing environmental issues.

The chance to change the world together.

For more information, please contact:

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Established in 2001 under the patronage of HH Sheikh Hamdan bin Zayed Al Nahyan, Ruler's Representative in the Western Region, EWS-WWF's mission is to conserve nature and reduce the most pressing threats to the environment by working with people and institutions in the UAE and region to implement conservation solutions through science, research, policy, education and awareness.

For more information about EWS-WWF please visit: uae.panda.org